Asia Society Southern California

ANNUAL GALA DINNER

Event Announcement

MING HSIEH
Entrepreneur, Business Leader and Philanthropist

THE HONORABLE SUNG KIM
U.S. Ambassador to Korea

MADAME SYLVIA WU
Celebrated Restauranteur

When:  Monday, May 19, 2014
       6 p.m. VIP Reception
       7 p.m. Dinner and Program

Where:  Millennium Biltmore Hotel, Los Angeles

What:  An evening in support of the Asia Society and its innovative programs. The program will feature conversations with Ming Hsieh, who will receive the 2014 Philanthropist of the Year, and Ambassador Sung Kim, who will receive the 2014 Diplomat of the Year, a live auction and musical entertainment.

The Audience:  The annual dinner brings together prominent representatives in the fields of arts and culture, policy and business, and education. Expected attendance is over 400, including influential leaders and opinion-makers from Southern California and Asia.

The Sponsors:  The annual dinner provides a unique opportunity for sponsors to demonstrate their deep interest in Asia to Southern California’s business, civic and academic leaders.

The Asia Society Southern California:  We are the leading nonprofit, nonpartisan, pan-Asian organization dedicated to strengthening relationships and promoting understanding among the people of Southern California and the Asia/Pacific region. Established in Los Angeles in 1985, and with a large and diverse Asian and Pacific Islander American (APIA) population throughout Southern California, ASSC is ideally situated at the gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges transcending regional boundaries. The Asia Society was founded in 1956 by John D. Rockefeller
3rd. Headquartered in New York, the Asia Society has centers in Hong Kong and Houston, and affiliated offices in Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney, and Washington, DC. For more information, go to www.asiasociety.org/southern-california.

For sponsorship inquiries or to RSVP, please contact Katherine Estrada, Assistant Director at kestrada@asiasociety.org or (213) 821-2116.
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SPONSORSHIP OPPORTUNITIES

**DINNER SPONSOR - $30,000 (Limit 1)**
- One Table of 10 in “Dinner Sponsor” location for Gala Dinner
- Full-page “Dinner Sponsor” Ad in the Gala Dinner program inside front cover
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- On stage speaking role at Dinner
- Name and logo displayed as “Dinner Sponsor” on all collateral materials and event signage
- “Dinner Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials
- 20 individual memberships & 1 (One) Year corporate membership

**PLATINUM SPONSOR - $25,000**
- One Table of 10 in “Platinum Sponsor” location for Gala Dinner
- Full-page “Platinum Sponsor” Ad in the Gala Dinner program
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- On stage speaking role at Dinner
- Name and logo displayed as “Platinum Sponsor” on all collateral materials and event signage
- “Platinum Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials
- 20 individual memberships & 1 (One) Year corporate membership

**VIP RECEPTION SPONSOR FOR GALA DINNER - $17,500 (Limit 1)**
- One Table of 10
- Listing in printed program as VIP Reception Sponsor
- Full-page Ad in the Gala Dinner program
- Corporate logo on cocktail napkins at the VIP Reception
- Corporate logo on signage at the VIP Reception

**GOLD SPONSOR - $15,000**
- One Table of 10 in “Gold Sponsor” location for Gala Dinner
- Invitation to Company/CEO to serve on Dinner Committee
- Name and logo displayed as “Gold Sponsor” on all collateral materials and event signage
- Full-page “Gold Sponsor” Ad in the Gala Dinner program
- “Gold Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials
- 10 individual memberships & 1 (One) Year corporate membership

**SILVER SPONSOR - $10,000**
- One Table of 10 in “Silver Sponsor” location for Gala Dinner
- Name and logo displayed as “Silver Sponsor” on all collateral materials and event signage
- Full-page “Silver Sponsor” Ad in the Gala Dinner program
- “Silver Sponsor” recognition during the Gala Dinner multimedia presentation
- Company logo and name featured on ASSC website
- 5 individual memberships

**BRONZE SPONSOR - $5,000**
- One Table of 10 in “Bronze Sponsors” location for Gala Dinner
- Name displayed as “Bronze Sponsor” on event signage
- Half-page “Bronze Sponsor” Ad in the Gala Dinner program
- “Bronze Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name featured on ASSC website
- 3 individual memberships
PROGRAM ADVERTISEMENT ONLY
Full-page $5,000  Half-page $2,500  Quarter-page $1,250

INDIVIDUAL TICKETS
$400 Asia Society Members / $500 General

- Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by printing deadline dates.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.
- For all tables of ten, the table buyer has the option of Asia Society Southern California assigning Asia Society guests to the table.
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SPONSORSHIP FORM

NAME: __________________________________ TITLE: ________________________________

COMPANY: ____________________________________________________________________

ADDRESS: ___________________________________________________________________

CITY: ______________________ STATE: _________ ZIP: _________________________

PHONE: ______________________ FAX: _________________________________________

E-MAIL: ______________________

We would like to participate at the following level:

____ $30,000 Dinner Sponsor  ____ $25,000 Platinum Sponsor  ____ $17,500 VIP Reception Sponsor

____ $15,000 Gold Sponsor  ____ $10,000 Silver Sponsor  ____ $5,000 Bronze Sponsor

Dinner Program Advertisement ONLY:

____ Full-page at $5,000  ____ Half-page at $2,500  ____ Quarter-page at $1,250

Individual Tickets:

____ Tickets at $400 (Asia Society Member)  ____ Tickets at $500 (General)

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of $__________.

Please bill my  ____ Visa  ____ MasterCard  ____ American Express  Amount $_______________

Account#____________________________________ Security Code ______________________

Expiration Date ____________ Signature ____________________________________________

Billing address______________________________________________________________

____ Check enclosed (made payable to “Asia Society”)

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:
Asia Society Southern California
837 Downey Way, Stonier Hall #308, Los Angeles, CA 90089-1145
Phone: (213) 821-2116 - Fax: (213) 821-2130